

# Manhattan Associates: Expertise Focused on Your Success

## Manhattan at a Glance

**Founded:** 1990

**Nasdaq:** MANH

**Global Customers:** 1,200

**Go Lives:** 1 per day

### Supply Chain R&D Investment:

Over \$45 million in 2007, more than any other provider

**Industries:** retail, consumer goods, food, government, high tech/electronics, industrial/wholesale, life sciences, logistics service providers and transportation providers

**Global presence:** Offices in Australia, China, France, India, Japan, The Netherlands, Singapore, United Kingdom and the United States. Manhattan also maintains an international presence across six continents through its network of partners.

## **Manhattan Associates: The Supply Chain People**

With deeper expertise, innovation and skill than any other supply chain provider, our professionals are 100% dedicated to making sure you get the most out of your supply chain.

## Welcome to the complex supply chain.

The critical stream of people, tasks and events that make up your supply chain operates in a world of multiple channels, wide variances, increased competition, fickle loyalties and unyielding economic realities. And as your supply chain races toward reduced cycle times, greater demand and ruthless win/loss ratios, you need solutions that do more than just manage its mechanics. In this complex and competitive landscape, you need to harvest its benefits.

## Welcome to the people who can help.

With over 1,200 customers worldwide, Manhattan Associates has been a proven leader of supply chain excellence for almost two decades. Recognized as a center for unrivaled supply chain expertise, innovation and insight, Manhattan's 'supply chain people' are just that—credentialed, focused supply chain professionals representing the best from industry, academia and business. At Manhattan we pride ourselves on both guiding and collaborating with our customers to help you achieve success. Our accessibility is your assurance. And your goals are as important to us as our own.

## Your supply chain is an opportunity stream.

Every link in your supply chain is an opportunity to optimize value for your organization—"best case" workflow options maximize efficiency, greater visibility enhances productivity and increased velocity shapes competitive advantage. Each impacts your bottom line. At Manhattan we are fully focused on helping you unleash the advantages that come from optimizing your supply chain.

## Introducing Manhattan SCOPE™: Supply Chain Optimization—Planning through Execution

SCOPE is expressly designed to span the essential functions of your supply chain to generate greater efficiency, value and opportunity for your business. With a powerful, full range approach, SCOPE synthesizes the depth and breadth of the supply chain—holistically—giving you the operational and strategic strength that lets you move from merely managing your supply chain to optimizing it.

With unrivaled predictive technologies, built on a common process platform with an embedded "optimization engine," SCOPE leverages the spectrum of people, tasks and events across your supply chain for an improved total outcome for your business. SCOPE's platform applications inform all Solution Suites with a common approach to visibility, event management and business intelligence. And SCOPE's modular service-oriented architecture facilitates the creation of cross-suite applications to address specific requirements core to your goals.



Our **Supply Chain Process Platform** is the services-based foundation of SCOPE that enables you to manage your supply chain ecosystems, providing a common foundation to optimize workflows across applications and solution suites, and a common architecture to minimize costs.

**Platform Applications** operate across and unite key aspects of SCOPE. With a shared service-oriented architecture-based platform, common databases and processes, this trio of applications—Visibility, Event Management and Intelligence—amplifies the benefits of SCOPE solutions.

At the core of Manhattan SCOPE are five **Supply Chain Solution Suites** to enable you to proactively plan, monitor and execute against your business objectives:

### Planning and Forecasting

- Demand Forecasting
- Assortment Planning
- Multi-Channel Planning
- Promotion Planning
- Financial Planning
- Store Clustering
- Item Planning

### Inventory Optimization

- Replenishment
- Vendor Managed Inventory
- Multi-Echelon
- Collaboration Gateway

### Order Lifecycle Management

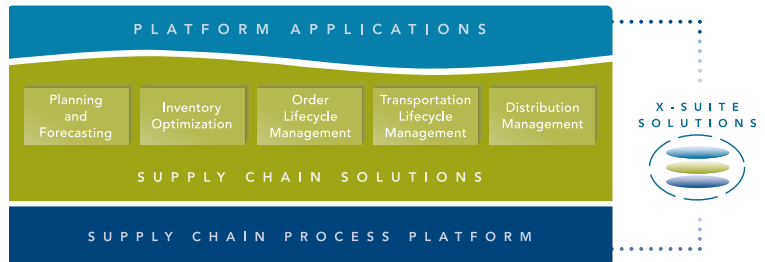
- Distributed Order Management
- Reverse Logistics Management
- Store/Customer Gateway

### Transportation Lifecycle Management

- Transportation Procurement
- Transportation Planning & Execution
- Logistics Gateway
- Appointment Scheduling
- Fleet Management
- Yard Management
- Audit, Payment & Claims
- Carrier Solutions



**Supply Chain Optimization...Planning through Execution**



*Manhattan SCOPE is a portfolio of software solutions and technology that helps organizations optimize their supply chains from planning through execution.*

### Distribution Management

- Warehouse Management
- Billing Management
- Slotting Optimization
- Supplier Enablement
- Labor Management
- Hub Management

**X-Suite Solutions** tap SCOPE's modular, service-oriented architecture to combine applications or application components from across our portfolio of solution suites to solve specific supply chain challenges:

- **Flow Management** seamlessly synchronizes demand, supply and inventory strategies from planning through execution for increased value, velocity and ability to respond across the supply chain.
- **Extended Enterprise Management** connects companies with their trading partners and provides visibility and event management capabilities to ensure goods flow dynamically through the optimal channels on time to their customers.



Integrated Logistics Solutions, built on Microsoft® .NET

Optimized for the Microsoft platform and leveraging the Microsoft .NET framework, Manhattan ILS maximizes speed-to-value by reducing IT complexity and deployment. The first supply chain software suite to be Certified for Microsoft Dynamics, Manhattan ILS is a proven solution with independently tested integration that has been deployed worldwide.



Manhattan Carrier provides tools to optimize routing, minimize fuel costs, manage drivers' time on the road, meet customer expectations and increase profits. Designed specifically for motor carriers, these solutions are used by more than half of the top 100 motor carriers in North America. Every day, more than 125,000 trucks on the road are powered by Manhattan Associates.