

MANHATTAN BUSINESS INTELLIGENCE



A BREAKTHROUGH IN BUSINESS DECISIONS

In today's fast-paced world, if enterprises aren't pushing forward they are being left behind. This environment requires a new level of business intelligence – where team members across the organization are empowered with the insights to quickly make better decisions. Manhattan's Business Intelligence solution shatters traditional reporting paradigms and data silos to provide real-time intelligence that give actionable insights that give you an edge in the market.

DEEPER INSIGHTS. OUTSTANDING SERVICE. EXCEPTIONAL RESULTS.

By leveraging the power of your supply chain data, Manhattan Business Intelligence provides a unique framework that gives your team members the ability to easily pose new questions, visualize the answers, dig deeper, and drive optimal decisions – without IT involvement.

Our Business Intelligence solution unleashes the full potential of a 360-degree data view that combines a variety of structured and unstructured data sources. Users can finally access long-term history and real-time results from all enterprise systems along with commercial data for weather, location, world events, and social media for user-driven discovery. And it's all delivered via low cost, cloud-based, open source technology.

“With the power of new analytics, companies can now fine-tune their supply chains in ways that simply weren't possible in the past.”

SUPPLY CHAIN ANALYTICS:
THE THREE-MINUTE GUIDE, DELOITTE

IMAGINE THE POSSIBILITIES

Today's digital economy requires enterprises to make better decisions faster. From sales and service to fulfillment and distribution, customers expect exceptional results. Manhattan Business Intelligence helps you deliver with the ability to constantly monitor key performance indicators and drive business insights by leveraging more data from a wider variety of sources than ever before.

With Manhattan Business Intelligence's use of expanded data sources, formats, and time horizons, the possibilities are limitless. Just imagine using expanded data to:

- Drive promotions and forecast demand by location
- Assess consumer sentiments and influence advertising
- Predict the impact of price changes on distribution and transportation
- Improve product design and development

Our Business Intelligence solution provides reporting and dashboard capabilities using real-time data – including store, web, and email – all to better serve the customer. From lower inventory levels and safety stocks, to faster time-to-market and improved customer service, deeper insights drive a measurable impact.

Features + Functions

- User-driven scorecards, dashboards and reports
- Rich, actionable data visualizations
- Unlimited reporting options
- Access on any device

Manhattan Business Intelligence delivers speed to value and the flexibility to innovate by empowering user-driven discovery. This platform accommodates the constantly changing requests of business users while reducing the burden on IT with:

- Strategic data mining across a variety of disparate data sources
- An open-source, NoSQL database
- Large, scalable, expandable storage to handle data volume
- Data virtualization that provides agility to accommodate streaming data
- An incremental approach to start small and expand rapidly

By leveraging the power of your data, Manhattan Business Intelligence provides a unique framework that gives your team members the ability to easily pose new questions, visualize the answers, dig deeper, and drive optimal decisions – without IT involvement.