

supply chain
LEADERS



Manhattan Supply Chain Leaders

The Manhattan Supply Chain Leaders program showcases our community of customers—world-class supply chain organizations across diverse industries whose innovation and success sets them apart.

The program brings recognition to your supply chain organization for its vision and leadership as well as recognition to your company for its strategic investment in supply chain technology to better serve your customers and stakeholders. Take advantage of Manhattan's Supply Chain Leaders program to network and heighten your profile with peers, share knowledge and best practices, and gain valuable insight into the future of supply chain.

As a Manhattan Supply Chain Leaders program member you can:



Achieve valuable visibility for your organization's success in various media channels



Provide input regarding product direction and enhancements to all relevant Manhattan Product Councils



Earn participation points that can be redeemed for conference attendance, training or operations reviews



Attend meeting with Manhattan Senior Executives



Gain access to an elite group of supply chain visionaries and leaders

A Proactive Focus on Your Success

Join more than 100 companies that have become Manhattan Supply Chain Leaders. We will customize marketing materials to comply with your corporate communications guidelines and meet your specific company objectives.

Activities associated and point values include:

Activity	Point Value
Site Visit	300
Video Case Study	200
Speaking Opportunity	125
Reference Call	150
Press Release/Article/Interview	100
Webinar	100
Momentum Video	100
Written Case Study	125
Press Release Quote	50
Media Reference (Survey)	50
Leader Banner	25

Reward	Points Required
Ticket to Momentum (per person)	300
Ticket to Industry Event (per person)	500
One-Week Product Training (120 points per day, per person)	600
Operations Review (maximum 3-day engagement)	600

“The Supply Chain Leaders program gives us incredible market exposure and industry recognition. We’ve been pleased to share our success story and the return on investment we’ve seen using Manhattan’s solutions—and appreciate the opportunity to receive rewards, like tickets to Momentum, that benefit our company.”

SUSAN KINDER, OPERATIONS SERVICE, PJ FOOD SERVICE (PAPA JOHN’S)

FAQ

Q: How much does it cost?

A: There is no cost to you – the program is available to you as a Manhattan customer.

Q: When does it become active?

A: You are activated as soon as you have licensed products from Manhattan.

Q: Can we use the materials for internal marketing?

A: Yes! You can use any materials we create to help you gain attention for the value your technical operations teams bring to your organization.

Q: What if my company has policies that prohibit us from talking about specific vendors?

A: Manhattan's marketing team will work with you and your corporate communications team to create a program that works within your corporate guidelines.

Q: What if I want to do something not on the list?

A: The program is flexible. We welcome any and all suggestions.

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Make a Point of Becoming a Supply Chain Leader

To learn more about how you and your organization can take advantage of all that the Supply Chain Leaders program has to offer, contact Stefanie Welsh at 678.597.7296 for additional information.

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