



MANHATTAN
VALUE
PARTNER

BETTER RESULTS. BETTER COLLABORATION. BETTER TOGETHER.

LET'S START A PROFITABLE PARTNERSHIP

The MVP Program connects Manhattan Associates with best-in-class vendors to deliver added value to customer engagements. MVPs complement our supply chain commerce portfolio by offering greater synergy and better business outcomes.

Partners include:

- › Proven software and hardware providers
- › Technology innovators
- › Trusted third-party integrators
- › Strategic consultants

PLATINUM	GOLD	SILVER	BRONZE
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[View Manhattan's solutions by product](#)

manh.com/mvp

KEY PROGRAM COMPONENTS

No matter what level of MVP is right for you, there are some universal benefits all partners enjoy:

PARTNER DAY

All MVPs are invited to take advantage of Manhattan's annual Partner Day. This event develops and strengthens the relationships between our team and yours. We provide powerful insights into Manhattan's solutions, including key differentiating factors and innovative capabilities.

MOMENTUM

Momentum is our annual customer meeting featuring hundreds of industry leaders, influencers and media.

Through the Discovery Center, MVPs get a chance to showcase their products and services to top companies from all over the world. In short, the companies and issues at Momentum reshape supply chain commerce across the globe.

MANHATTAN SOLUTIONS

Partnering with Manhattan means working with the only company that analysts designate as a Leader in WMS, TMS and OMS. Our Manhattan Active® solutions are all cloud-native and built on 100% microservices, so they're always current and never need upgrading. In other words, they are the agile, scalable, innovative solutions required in distribution, transportation, retail and inventory.

PROGRAM BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
ALLIANCES				
Partner Alliance Resource	●	●	●	●
Collaborative Alliance Cadence Meetings	Weekly	Bi-Monthly	Monthly	Quarterly
Annual Business Review	●	●	-	-
MARKETING				
Partner Marketing Resource	●	●	●	-
Corporate Website Listing	●	●	●	●
New Partner Press Release	●	●	●	-
Joint Case Studies	●	●	●	●
Co-host Thought Leadership Webinar(s) to Manhattan Customers	●	●	-	-
Strategic Social Media Enablement	●	●	-	-
EVENTS				
Momentum				
Momentum Exhibit Space	Double	Single	Single	Single
Complimentary Conference Passes	12	8	4	2
Eligible for Momentum Sponsorship Opportunities	Priority Access	●	●	●
Industry Event Collaboration	Yes	Yes	Eligible	No
Participation in Partner Day	4	3	2	1
SALES				
Account Alignment w/ Manhattan Sales	●	●	●	-
Opportunity for Partner Hosted Webinar w/ Manhattan Go to Market Team	●	●	●	-
PRODUCT				
Quarterly Distribution of Manhattan Product Release Announcements	●	●	●	●
Access to Manhattan Product Training (discounted)	50%	40%	30%	20%
Manhattan Product Sandbox ¹	3	2	1	-
Annual Manhattan Product Briefing	●	●	-	-
Integration Technical Support	●	●	●	●
Opportunity for Certified Solution Integration	●	●	●	●

¹ Product sandboxes include SCALE, TMS, Active OMNI. Sandbox access is based on Manhattan approval.

● Partner is eligible for the listed benefit. Benefits may change or become unavailable based on environmental, or conditions not anticipated. Marketing activities are executed at the discretion of Manhattan Associates.